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(12) INTERNATIONAL APPLICATION PUBLISHED UNDER THE PATENT COOPERATION TREATY (PCT)

(19) World Intellectual Property Organization International Bureau



(43) International Publication Date 8 May 2003 (08.05.2003)

PCT

(10) International Publication Number WO 2003/038560 A3

(51) International Patent Classification7:

G06F 17/60

(21) International Application Number:

PCT/US2002/034853

(22) International Filing Date: 30 October 2002 (30.10.2002)

(25) Filing Language:

(26) Publication Language:

English **English**

(30) Priority Data:

60/336,409 31 October 2001 (31.10.2001) 60/351,207 22 January 2002 (22.01.2002)

10/142,655

9 May 2002 (09.05.2002)

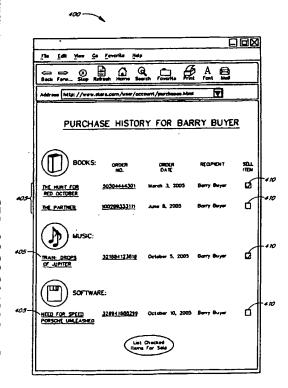
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- (81) Designated States (national): AE, AG, AL, AM, AT, AU, AZ, BA, BB, BG, BR, BY, BZ, CA, CH, CN, CO, CR, CU, CZ (utility model), CZ, DE (utility model), DE, DK (utility model), DK, DM, DZ, EC, EE (utility model), EE, ES, FI (utility model), FI, GB, GD, GE, GH, GM, HR, HU, ID, IL, IN, IS, JP, KE, KG, KP, KR, KZ, LC, LK, LR, LS, LT, LU, LV, MA, MD, MG, MK, MN, MW, MX, MZ, NO, NZ, OM, PH, PL, PT, RO, RU, SD, SE, SG, SI, SK (utility model), SK, SL, TJ, TM, TN, TR, TT, TZ, UA, UG, UZ, VC, VN, YU, ZA, ZM, ZW.
- (84) Designated States (regional): ARIPO patent (GH, GM, KE, LS, MW, MZ, SD, SL, SZ, TZ, UG, ZM, ZW), Eurasian patent (AM, AZ, BY, KG, KZ, MD, RU, TJ, TM),

[Continued on next page]

(54) Title: SERVICES FOR GENERATION OF ELECTRONIC MARKETPLACE LISTINGS USING PERSONAL PURCHASE HISTORIES OR OTHER INDICIA OF PRODUCT OWNERSHIP



(57) Abstract: An online marketplace system (515) provides various features for assisting users in listing products for sale, locating the listings (130) for a product, and performing related actions. A user wishing to sell a product can browse to an existing description (100, 105) of the product in an electronic catalog and then select an option (127, 325) to create a corresponding listing (130). If the user previously purchased the product via the system (515), the user may alternatively select the product (405) from a personal purchase history listing (400, 455). The system may also proactively send product-specific listing requests (455) to those predicted to own specific products. To create a listing (130) for a selected product, the user preferably specifies the product's condition (345) and a selling price (354). The pending listings (130) for a product are preferably displayed or summarized on the product's detail page (100) in the catalog. In one embodiment, the catalog also serves as a retail sales catalog of an online merchant.

European patent (AT, BE, BG, CH, CY, CZ, DE, DK, EE, ES, FI, FR, GB, GR, IE, IT, LU, MC, NL, PT, SE, SK, TR), OAPI patent (BF, BJ, CF, CG, CI, CM, GA, GN, GQ, GW, ML, MR, NE, SN, TD, TG).

Published:

with international search report

(88) Date of publication of the International search report: 15 January 2004

For two-letter codes and other abbreviations, refer to the "Guidance Notes on Codes and Abbreviations" appearing at the beginning of each regular issue of the PCT Gazette.

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INTERNATIONAL SEARCH REPORT

International application No.
PCT/US02/34853

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A. CLASSIFICATION OF SUBJECT MATTER IPC(1) :G 06 F 17/60 US CL : 705/27			
According to International Patent Classification (IPC) or to both national classification and IPC			
B. FIELDS SEARCHED			
Minimum documentation searched (classification system followed by classification symbols)			
U.S. : 705/27			
Documentation searched other than minimum documentation to the extent that such documents are included in the fields			
searched			
Electronic data base consulted during the international search (name of data base and, where practicable, search terms used)			
APS, PROQUEST search terms: electronic, catalog, purchase, history, data, re-sell, sell, on-line, product, tracking			
C. DOCUMENTS CONSIDERED TO BE RELEVANT			
Category* Citation of document, with indication, where	appropriate, of the relevant passages	Relevant to claim No.	
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X Further documents are listed in the continuation of Box C. See patent family annex.			
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Date of the actual completion of the international search Date of mailing of the international search report			
06 JUNE 2005 14 OCT 2003			
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C-11	Citation of document, with indication, where appropriate, of the relevant passages	Relevant to claim No
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